

PENERAPAN TEKNIK-TEKNIK MANAJEMEN KEUANGAN PADA PERUSAHAAN KONFEKSI DI JAKARTA

Farah Margaretha*

The objective of this study is to observe the extent of Garment Companies in Jakarta in practicing their financing techniques accorded to the financial management theory, particularly for the financing decision, and also for the investment decision. Despite that, this study was attempted to observe the relationship between the financial techniques, which was used with the total asset, profit and debt ratio. Analysis method was used here is the descriptive statistic and contingency coefficient. The result of this study concluded that, techniques of financial management that has been applied toward the garment companies in Jakarta is projected cash budget (for current assets). And for the fixed assets investment (capital budgeting), most companies has applied payback period. The result of this research also concluded that ,there is a relationship between the financial management technique, which was used with the total asset, profit and debt ratio.

Keywords : Financial Techniques, Financing Decision, Investment Decision, Working Capital Management, Capital Budgeting Techniques.