

# IDENTIFIKASI SEKTOR-SEKTOR POTENSIAL DI KABUPATEN TANGERANG: ANALISIS DENGAN METODE SHIFT SHARE

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## *Abstrak*

*This article reports findings the potential sectors in Kabupaten Tangerang. The method was used in this study is shift-share analysis. It used for analysis of regional statistical data (output or income), to measure the total change in region's performance relative to the province and nation over a given time period.*

*This study found that manufacturing, trading and hotel-restaurant sector in Kabupaten Tangerang, has a great potential in driving regional economic growth. Such manufacturing, trading and hotel- restaurant potential, however; should be explored and managed carefully in meeting the demand for both local and outside Kabupaten Tangerang.*

*The growth of these sectors was expected can drive the other sector connected.*

**Keywords:** *shift-share analysis method, potential sectors, competitive advantage*